

# DEPARTMENT OF COMMERCE

## PROGRAM: B.Com TRAVEL & TOURISM

<b>PROGRAMME OUTCOME</b>	
	<ul style="list-style-type: none"><li>• Make the students Employable in functional areas like accounting, taxation, banking, insurance and corporate law.</li><li>• Create an attitude for working effectively and efficiently in a business environment.</li><li>• Acquire knowledge of various disciplines of commerce, business, and accounting, auditing and marketing.</li><li>• Obtain a thorough grounding in the fundamentals of Commerce and Finance.</li><li>• Enable the student to face the modern-day challenges in commerce and business.</li><li>• Nurture &amp; create good talent</li><li>• Inculcate human values</li><li>• Build good citizens for the country.</li></ul>
<b>PROGRAMME SPECIFIC OUTCOME</b>	
	<ul style="list-style-type: none"><li>• Take advantage of the ever evolving job market.</li><li>• Acquire skills to work as tax consultant, audit assistant and other financial supporting services.</li><li>• Pursue professional courses such as CA, M.COM, MBA, CMA, ICWA, CS, etc</li><li>• Take roles of businessmen, entrepreneur, managers, and consultant.</li><li>• React aptly when confronted with critical business decision making.</li><li>• Demonstrate progressive learning of various tax issues and tax forms related to individuals.</li><li>• Learn relevant financial accounting career skills, both quantitative and qualitative knowledge to their future careers.</li><li>• Acquire the skills like effective communication, decision making, problem solving in day to day business affairs</li></ul>

	<ul style="list-style-type: none"> <li>• Create skills to work as tax consultant, audit assistant and other financial supporting services.</li> </ul>
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### COURSE OUTCOME

Course No.	LANGUAGE COURSES	
CO 1121	<b>METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION</b>	<ul style="list-style-type: none"> <li>• Create awareness about the business environment.</li> <li>• Understand the role of business in economic development.</li> <li>• Create holistic, comprehensive and integrated perspective to business education.</li> <li>• Make them aware of ethical practices in business.</li> <li>• Enhance the student's general standard of business education</li> </ul>
CO 1141	<b>ENVIRONMENTAL STUDIES</b>	<ul style="list-style-type: none"> <li>• Sensitize students to the major emerging issues of environmental problems.</li> <li>• Enable to acquire basic ideas about environment.</li> <li>• Make the students aware of the need and importance of environmental protection.</li> </ul>
CO 1142	<b>MANAGEMENT CONCEPTS AND THOUGHTS</b>	<ul style="list-style-type: none"> <li>• Equip learners with knowledge of management concepts.</li> <li>• Enable the students to apply the management concepts and thoughts in contemporary organizations.</li> <li>• Facilitate overall understanding of the different dimensions of the management process.</li> </ul>
CO 1131	<b>MANAGERIAL ECONOMICS</b>	<ul style="list-style-type: none"> <li>• Familiarize students with the economic principles</li> </ul>

		<p>and theories.</p> <ul style="list-style-type: none"> <li>• Enable them to make various business decisions.</li> <li>• Equip the students to apply the economic theories in different business situations.</li> </ul>
CO 1221	<b>INFORMATICS AND CYBER LAWS</b>	<ul style="list-style-type: none"> <li>• Review the basic concepts and fundamental knowledge in the field of informatics.</li> <li>• Create awareness about the nature of the emerging digital knowledge society.</li> <li>• Make them aware of the impact of informatics on business decisions.</li> <li>• Create awareness about the cyber world and cyber regulations.</li> </ul>
CO 1241	<b>FINANCIAL ACCOUNTING</b>	<ul style="list-style-type: none"> <li>• Familiarize the students with different methods of depreciation.</li> <li>• Equip the students to prepare the accounts of specialized business enterprises.</li> <li>• Create awareness about accounting entries in hire purchase system.</li> </ul>
CO 1242	<b>BUSINESS REGULATORY FRAMEWORK</b>	<ul style="list-style-type: none"> <li>• Sensitize students to the various forms of business laws.</li> <li>• Acquaint the students with the legal framework influencing business decisions.</li> <li>• Provide a brief idea about the framework of Indian business Laws.</li> <li>• Enable the students to apply the provisions of business laws in business activities.</li> </ul>
CO 1231	<b>BUSINESS MATHEMATICS</b>	<ul style="list-style-type: none"> <li>• Enable the students to acquire knowledge in</li> </ul>

		<p>applying basic mathematical tool in practical business decision</p> <ul style="list-style-type: none"> <li>• Familiarize the students with the basic mathematical tools.</li> <li>• Impart skills in applying mathematical tools in business practice.</li> </ul>
CO 1341	<b>ENTREPRENEURSHIP DEVELOPMENT</b>	<ul style="list-style-type: none"> <li>• Make students aware of the diverse functional forms of business.</li> <li>• Give them an insight into various business opportunities</li> <li>• Familiarize the students with the latest programmes of Government in promoting small and medium industries</li> <li>• Impart knowledge regarding starting of new ventures.</li> </ul>
CO 1342	<b>ADVANCED FINANCIAL ACCOUNTING</b>	<ul style="list-style-type: none"> <li>• Provide a basic understanding of accounts of business organizations.</li> <li>• Create awareness of accounts related to dissolution of partnership firms</li> <li>• Acquaint students with the system of accounting for different branches and departments.</li> <li>• Enable students to prepare accounts of consignments.</li> <li>• Equip the students with the preparation of accounts of various business areas.</li> </ul>
CO 1343	<b>COMPANY ADMINISTRATION</b>	<ul style="list-style-type: none"> <li>• Familiarize the students about the salient provisions of Indian Companies Act 2013.</li> <li>• Acquaint the students with the management and</li> </ul>

		<p>administration of companies.</p> <ul style="list-style-type: none"> <li>• Enable them to deal with the complaints, requirements and to make investigation into the affairs of the company.</li> <li>• Familiarize the students about the winding up procedure of companies.</li> </ul>
CO 1361	<b>FINANCIAL MANAGEMENT</b>	<ul style="list-style-type: none"> <li>• Update and expand basic skill and attitudes relevant to financial management.</li> <li>• Equip students to utilize the digital knowledge resources effectively for their chosen fields of study</li> <li>• Provide conceptual and analytical insights to make financial decisions skillfully.</li> <li>• Familiarize the students with the conceptual frame work of financial management.</li> <li>• Enable the students to understand the practical applications of financial management.</li> </ul>
CO 1361	<b>TOURISM PRINCIPLES AND PRACTICES</b>	<ul style="list-style-type: none"> <li>• Introduce the basic concepts of tourism</li> <li>• Give an insight in to the impact of tourism</li> <li>• Create an awareness about the role of various organizations of tourism in tourism promotion</li> <li>• Familiarize students with the basic concepts of tourism</li> </ul>
CO 1331	<b>E-BUSINESS</b>	<ul style="list-style-type: none"> <li>• Introduce e-business in actual practice.</li> <li>• Provide students a clear idea of e-commerce and e-business and their types and models</li> <li>• Acquaint students with some innovative e business systems</li> </ul>

		<ul style="list-style-type: none"> <li>• Impart knowledge on the basics of starting online business.</li> <li>• Expose the students to e-business and its potentialities.</li> </ul>
CO 1441	<b>INDIAN FINANCIAL MARKET</b>	<ul style="list-style-type: none"> <li>• Analyze and appreciate capital market operations</li> <li>• Provide an in-depth knowledge on financial market.</li> <li>• Acquaint the students with financial market operation</li> <li>• Provide a clear cut idea about the functioning of Indian Financial Markets.</li> <li>• provide awareness about the functioning of Indian Capital market operations</li> </ul>
CO 1442	<b>BANKING AND INSURANCE</b>	<ul style="list-style-type: none"> <li>• Equip students with a thorough knowledge of the various banking activities.</li> <li>• Sensitize them with basic understanding of insurance business.</li> <li>• Familiarize with the key concepts in Insurance</li> <li>• Provide a basic knowledge about the theory and practice of banking</li> <li>• Familiarize the students with the changing scenario of Indian Banking systems.</li> </ul>
CO 1443	<b>CORPORATE ACCOUNTING</b>	<ul style="list-style-type: none"> <li>• Understand the students about the accounts of insurance and banking companies.</li> <li>• Create awareness about corporate accounting.</li> <li>• Introduce the students to the provisions of</li> </ul>

		<p>Companies Act, IAS and IFRS.</p> <ul style="list-style-type: none"> <li>Enable the students to prepare and interpret financial statement of joint stock companies</li> </ul>
CO 1461	<b>TOURISM PRODUCTS</b>	<ul style="list-style-type: none"> <li>Give a description about the natural products and manmade products.</li> <li>Provide an insights in to the natural resources of India</li> <li>Create an awareness about the historic importance of tourism in economic development</li> <li>Enhance career prospects and employability in tourism sector.</li> <li>Develop socio cultural understanding of tourism.</li> </ul>
CO 1431	<b>BUSINESS STATISTICS</b>	<ul style="list-style-type: none"> <li>Familiarize them with the statistical variables in actual practice.</li> <li>Enable the students to gain understanding of statistical techniques</li> <li>Help the students to apply statistical techniques in practical applications of business</li> <li>Create an understanding about the applicability of the statistical variables in various business decision making.</li> </ul>
CO 1541	<b>FUNDAMENTAL OF INCOME TAX</b>	<ul style="list-style-type: none"> <li>Introduce students to the methodologies of tax structure</li> <li>Familiarize the students about the fundamental concepts of income tax</li> <li>Enable the students to acquire the basic skills</li> </ul>

		<p>required to compute the tax liability.</p> <ul style="list-style-type: none"> <li>• Help the students to acquire the skills to assess the tax of income from salaries.</li> <li>• Developin them a critical perspective about income from house property.</li> <li>• Impart basic knowledge and understanding of the concepts and practice of Income Tax Law in India.</li> </ul>
CO 1542	<b>COST ACCOUNTING</b>	<ul style="list-style-type: none"> <li>• Explain the nature and scope of the cost accounting system.</li> <li>• Impart knowledge of cost accounting system.</li> <li>• Acquaint the students with the measures of cost control</li> <li>• Familiarize the students with cost and cost accounting concepts</li> <li>• Make the students learn cost accounting as a distinct stream of accounting.</li> </ul>
CO 1543	<b>MARKETING MANAGEMANT</b>	<ul style="list-style-type: none"> <li>• Impart knowledge of various concepts of modern marketing outcomes.</li> <li>• Provide an understanding of the contemporary marketing process.</li> <li>• Familiarize them with the diverse concerns of marketing in the emerging business scenario.</li> <li>• Create an awareness about the various aspects of application of modern marketing techniques.</li> <li>• Obtaincompetitive advantagesof marketing in business organizations.</li> <li>• Acquire analytical, critical and creative skills to</li> </ul>

		interact with the world market.
CO 1551	<b>FUNDAMENTALS OF FINANCIAL ACCOUNTING (OPEN COURSE)</b>	<ul style="list-style-type: none"> <li>• Provide basic accounting knowledge as applicable to business.</li> <li>• Generate a background for higher leaning in financial accounting</li> <li>• Enable the students to acquire knowledge in the basic principles and practices of financial accounting</li> <li>• Equip the students to maintain various types of ledgers.</li> <li>• Strengthen the creative talents and skills to prepare final accounts.</li> </ul>
CO 1644	<b>PROJECT</b>	<ul style="list-style-type: none"> <li>• Help them to prepare a thesis.</li> <li>• Create critical and original thinking</li> <li>• Nurture intellectual honesty and research spirit</li> <li>• Make them practice research methodology</li> </ul>
CO 1561	<b>HOSPITALITY MANAGEMENT</b>	<ul style="list-style-type: none"> <li>• Help them contextualize the study of hospitality management as part of tourism</li> <li>• Familiarize the students with various types accommodation</li> <li>• Familiarize the students with various business activities in the accommodation segment.</li> <li>• Help them to see tourism as a product of place and time.</li> </ul>
CO 1641	<b>AUDITING</b>	<ul style="list-style-type: none"> <li>• Acquaint the students with the principles and practice of auditing</li> <li>• Provide students the knowledge of auditing</li> </ul>

		<ul style="list-style-type: none"> <li>principles, procedures and techniques.</li> <li>Help them identify the prospects of auditing in accordance with current legal requirements and professional standards</li> <li>Familiarize students with the audit.</li> <li>Create idea about the audit of companies and the liabilities of the auditor.</li> </ul>
CO 1642	<b>APPLIED COSTING</b>	<ul style="list-style-type: none"> <li>Develop the skill required for the application of cost accounting.</li> <li>Develop methods and techniques of costing in managerial decisions</li> <li>Acquaint the students with different methods and techniques of costing.</li> <li>Enable the students to apply the costing methods in business undertakings</li> <li>Familiarize the students with costing techniques in different types of industries.</li> </ul>
CO 1643	<b>MANAGEMENT ACCOUNTING</b>	<ul style="list-style-type: none"> <li>Develop professional competencies and skill in applying accounting informations</li> <li>Help them to apply the accounting principles and practices for decision making.</li> <li>Enable students to acquire sound knowledge of concepts, methods and techniques of management accounting</li> <li>Make the students develop competence with management accounting.</li> <li>Enable the students to use management accounting in managerial decision making and</li> </ul>

		control.
CO 1651	<b>MANAGEMENT OF FOREIGN TRADE</b>	<ul style="list-style-type: none"> <li>Expose the students to the overall management of foreign trade.</li> <li>Make the students aware of the factors affecting international business.</li> <li>Acquaint the students with India's foreign trade.</li> <li>Familiarize the students with international trade and service.</li> <li>Create knowledge about rules and regulations of international trade and commerce.</li> </ul>
CO 1661	<b>TAXATION LAW AND ACCOUNTS</b>	<ul style="list-style-type: none"> <li>Equip the students with the practical skill and knowledge of income tax and GST.</li> <li>Enable the students to understand the provisions of income tax.</li> <li>Create skill in computation of total income and tax liability of various persons.</li> <li>Familiarize the students with the procedure of income tax assessment.</li> <li>Provide students with the basic knowledge of GST.</li> </ul>
CO 1661	<b>TRAVEL AGENCY, TOUR OPERATION AND AIRLINE MANAGEMENT</b>	<ul style="list-style-type: none"> <li>Provide a comprehensive knowledge about travel agency and tour operation.</li> <li>Create critical knowledge about the inner working mechanism of the travel agency.</li> <li>Impart knowledge on the skills necessary for tour operation business</li> <li>Generate idea about airline management and</li> </ul>

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