

DEPARTMENT OF COMMERCE

PROGRAM: B.Com TRAVEL & TOURISM

PROGRAMME OUTCOME	
	<ul style="list-style-type: none">• Make the students Employable in functional areas like accounting, taxation, banking, insurance and corporate law.• Create an attitude for working effectively and efficiently in a business environment.• Acquire knowledge of various disciplines of commerce, business, and accounting, auditing and marketing.• Obtain a thorough grounding in the fundamentals of Commerce and Finance.• Enable the student to face the modern-day challenges in commerce and business.• Nurture & create good talent• Inculcate human values• Build good citizens for the country.
PROGRAMME SPECIFIC OUTCOME	
	<ul style="list-style-type: none">• Take advantage of the ever evolving job market.• Acquire skills to work as tax consultant, audit assistant and other financial supporting services.• Pursue professional courses such as CA, M.COM, MBA, CMA, ICWA, CS, etc• Take roles of businessmen, entrepreneur, managers, and consultant.• React aptly when confronted with critical business decision making.• Demonstrate progressive learning of various tax issues and tax forms related to individuals.• Learn relevant financial accounting career skills, both quantitative and qualitative knowledge to their future careers.• Acquire the skills like effective communication, decision making, problem solving in day to day business affaires

- Create skills to work as tax consultant, audit assistant and other financial supporting services.

COURSE OUTCOME

Course No.	LANGUAGE COURSES	
CO 1121	METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION	<ul style="list-style-type: none"> • Create awareness about the business environment. • Understand the role of business in economic development. • Create holistic, comprehensive and integrated perspective to business education. • Make them aware of ethical practices in business. • Enhance the student's general standard of business education
CO 1141	ENVIRONMENTAL STUDIES	<ul style="list-style-type: none"> • Sensitize students to the major emerging issues of environmental problems. • Enable to acquire basic ideas about environment. • Make the students aware of the need and importance of environmental protection.
CO 1142	MANAGEMENT CONCEPTS AND THOUGHTS	<ul style="list-style-type: none"> • Equip learners with knowledge of management concepts. • Enable the students to apply the management concepts and thoughts in contemporary organizations. • Facilitate overall understanding of the different dimensions of the management process.
CO 1131	MANAGERIAL ECONOMICS	<ul style="list-style-type: none"> • Familiarize students with the economic principles

		<p>and theories.</p> <ul style="list-style-type: none"> • Enable them to make various business decisions. • Equip the students to apply the economic theories in different business situations.
CO 1221	INFORMATICS AND CYBER LAWS	<ul style="list-style-type: none"> • Review the basic concepts and fundamental knowledge in the field of informatics. • Create awareness about the nature of the emerging digital knowledge society. • Make them aware of the impact of informatics on business decisions. • Create awareness about the cyber world and cyber regulations.
CO 1241	FINANCIAL ACCOUNTING	<ul style="list-style-type: none"> • Familiarize the students with different methods of depreciation. • Equip the students to prepare the accounts of specialized business enterprises. • Create awareness about accounting entries in hire purchase system.
CO 1242	BUSINESS REGULATORY FRAMEWORK	<ul style="list-style-type: none"> • Sensitize students to the various forms of business laws. • Acquaint the students with the legal framework influencing business decisions. • Provide a brief idea about the framework of Indian business Laws. • Enable the students to apply the provisions of business laws in business activities.
CO 1231	BUSINESS MATHEMATICS	<ul style="list-style-type: none"> • Enable the students to acquire knowledge in

		<p>applying basic mathematical tool in practical business decision</p> <ul style="list-style-type: none"> • Familiarize the students with the basic mathematical tools. • Impart skills in applying mathematical tools in business practice.
CO 1341	ENTREPRENEURSHIP DEVELOPMENT	<ul style="list-style-type: none"> • Make students aware of the diverse functional forms of business. • Give them an insight into various business opportunities • Familiarize the students with the latest programmes of Government in promoting small and medium industries • Impart knowledge regarding starting of new ventures.
CO 1342	ADVANCED FINANCIAL ACCOUNTING	<ul style="list-style-type: none"> • Provide a basic understanding of accounts of business organizations. • Create awareness of accounts related to dissolution of partnership firms • Acquaint students with the system of accounting for different branches and departments. • Enable students to prepare accounts of consignments. • Equip the students with the preparation of accounts of various business areas.
CO 1343	COMPANY ADMINISTRATION	<ul style="list-style-type: none"> • Familiarize the students about the salient provisions of Indian Companies Act 2013. • Acquaint the students with the management and

		<p>administration of companies.</p> <ul style="list-style-type: none"> • Enable them to deal with the complaints, requirements and to make investigation into the affairs of the company. • Familiarize the students about the winding up procedure of companies.
CO 1361	FINANCIAL MANAGEMENT	<ul style="list-style-type: none"> • Update and expand basic skill and attitudes relevant to financial management. • Equip students to utilize the digital knowledge resources effectively for their chosen fields of study • Provide conceptual and analytical insights to make financial decisions skillfully. • Familiarize the students with the conceptual frame work of financial management. • Enable the students to understand the practical applications of financial management.
CO 1361	TOURISM PRINCIPLES AND PRACTICES	<ul style="list-style-type: none"> • Introduce the basic concepts of tourism • Give an insight in to the impact of tourism • Create an awareness about the role of various organizations of tourism in tourism promotion • Familiarize students with the basic concepts of tourism
CO 1331	E-BUSINESS	<ul style="list-style-type: none"> • Introduce e-business in actual practice. • Provide students a clear idea of e-commerce and e-business and their types and models • Acquaint students with some innovative e business systems

		<ul style="list-style-type: none"> • Impart knowledge on the basics of starting online business. • Expose the students to e-business and its potentialities.
CO 1441	INDIAN FINANCIAL MARKET	<ul style="list-style-type: none"> • Analyze and appreciate capital market operations • Provide an in-depth knowledge on financial market. • Acquaint the students with financial market operation • Provide a clear cut idea about the functioning of Indian Financial Markets. • provide awareness about the functioning of Indian Capital market operations
CO 1442	BANKING AND INSURANCE	<ul style="list-style-type: none"> • Equip students with a thorough knowledge of the various banking activities. • Sensitize them with basic understanding of insurance business. • Familiarize with the key concepts in Insurance • Provide a basic knowledge about the theory and practice of banking • Familiarize the students with the changing scenario of Indian Banking systems.
CO 1443	CORPORATE ACCOUNTING	<ul style="list-style-type: none"> • Understand the students about the accounts of insurance and banking companies. • Create awareness about corporate accounting. • Introduce the students to the provisions of

		<p>Companies Act, IAS and IFRS.</p> <ul style="list-style-type: none"> • Enable the students to prepare and interpret financial statement of joint stock companies
CO 1461	TOURISM PRODUCTS	<ul style="list-style-type: none"> • Give a description about the natural products and manmade products. • Provide an insights in to the natural resources of India • Create an awareness about the historic importance of tourism in economic development • Enhance career prospects and employability in tourism sector. • Develop socio cultural understanding of tourism.
CO 1431	BUSINESS STATISTICS	<ul style="list-style-type: none"> • Familiarize them with the statistical variables in actual practice. • Enable the students to gain understanding of statistical techniques • Help the students to apply statistical techniques in practical applications of business • Create an understanding about the applicability of the statistical variables in various business decision making.
CO 1541	FUNDEMENTAL OF INCOME TAX	<ul style="list-style-type: none"> • Introduce students to the methodologies of tax structure • Familiarize the students about the fundamental concepts of income tax • Enable the students to acquire the basic skills

		<p>required to compute the tax liability.</p> <ul style="list-style-type: none"> • Help the students to acquire the skills to assess the tax of income from salaries. • Develop in them a critical perspective about income from house property. • Impart basic knowledge and understanding of the concepts and practice of Income Tax Law in India.
CO 1542	COST ACCOUNTING	<ul style="list-style-type: none"> • Explain the nature and scope of the cost accounting system. • Impart knowledge of cost accounting system. • Acquaint the students with the measures of cost control • Familiarize the students with cost and cost accounting concepts • Make the students learn cost accounting as a distinct stream of accounting.
CO 1543	MARKETING MANAGEMANT	<ul style="list-style-type: none"> • Impart knowledge of various concepts of modern marketing outcomes. • Provide an understanding of the contemporary marketing process. • Familiarize them with the diverse concerns of marketing in the emerging business scenario. • Create an awareness about the various aspects of application of modern marketing techniques. • Obtain competitive advantages of marketing in business organizations. • Acquire analytical, critical and creative skills to

		interact with the world market.
CO 1551	FUNDEMENTALS OF FINANCIAL ACCOUNTING (OPEN COURSE)	<ul style="list-style-type: none"> • Provide basic accounting knowledge as applicable to business. • Generate a background for higher leaning in financial accounting • Enable the students to acquire knowledge in the basic principles and practices of financial accounting • Equip the students to maintain various types of ledgers. • Strengthen the creative talents and skills to prepare final accounts.
CO 1644	PROJECT	<ul style="list-style-type: none"> • Help them to prepare a thesis. • Create critical and original thinking • Nurture intellectual honesty and research spirit • Make them practice research methodology
CO 1561	HOSPITALITY MANAGEMENT	<ul style="list-style-type: none"> • Help them contextualize the study of hospitality management as part of tourism • Familiarize the students with various types accommodation • Familiarize the students with various business activities in the accommodation segment. • Help them to see tourism as a product of place and time.
CO 1641	AUDITING	<ul style="list-style-type: none"> • Acquaint the students with the principles and practice of auditing • Provide students the knowledge of auditing

		<p>principles, procedures and techniques.</p> <ul style="list-style-type: none"> • Help them identify the prospects of auditing in accordance with current legal requirements and professional standards • Familiarize students with the audit. • Create idea about the audit of companies and the liabilities of the auditor.
CO 1642	APPLIED COSTING	<ul style="list-style-type: none"> • Develop the skill required for the application of cost accounting. • Develop methods and techniques of costing in managerial decisions • Acquaint the students with different methods and techniques of costing. • Enable the students to apply the costing methods in business undertakings • Familiarize the students with costing techniques in different types of industries.
CO 1643	MANAGEMENT ACCOUNTING	<ul style="list-style-type: none"> • Develop professional competencies and skill in applying accounting informations • Help them to apply the accounting principles and practices for decision making. • Enable students to acquire sound knowledge of concepts, methods and techniques of management accounting • Make the students develop competence with management accounting. • Enable the students to use management accounting in managerial decision making and

		control.
CO 1651	MANAGEMENT OF FOREIGN TRADE	<ul style="list-style-type: none"> • Expose the students to the overall management of foreign trade. • Make the students aware of the factors affecting international business. • Acquaint the students with India's foreign trade. • Familiarize the students with international trade and service. • Create knowledge about rules and regulations of international trade and commerce.
CO 1661	TAXATION LAW AND ACCOUNTS	<ul style="list-style-type: none"> • Equip the students with the practical skill and knowledge of income tax and GST. • Enable the students to understand the provisions of income tax. • Create skill in computation of total income and tax liability of various persons. • Familiarize the students with the procedure of income tax assessment. • Provide students with the basic knowledge of GST.
CO 1661	TRAVEL AGENCY, TOUR OPERATION AND AIRLINE MANAGEMENT	<ul style="list-style-type: none"> • Provide a comprehensive knowledge about travel agency and tour operation. • Create critical knowledge about the inner working mechanism of the travel agency. • Impart knowledge on the skills necessary for tour operation business • Generate idea about airline management and

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